

KEERTHANA GIREESH

Digital Marketing Executive

Kozikode,Kerala / keerthanakeerthanaa586@gmail.com / www.Keerthanagireesh.com
[/www.linkedin.com/in/keerthana-gireesh-4a14773b4](https://www.linkedin.com/in/keerthana-gireesh-4a14773b4)

PROFESSIONAL SUMMARY

Results-oriented Digital Marketing professional with a Diploma in Digital Marketing and a strong foundation in SEO, Social Media Marketing (SMM), Meta Ads, content marketing, and basic web analytics. Skilled in creating and managing digital campaigns, optimizing online presence, and developing engaging content to support business growth. Proficient in market research, campaign performance analysis, and digital marketing tools. A quick learner with strong communication, problem-solving, and analytical skills, eager to contribute to a dynamic marketing team while continuously expanding professional expertise.

SKILLS

- Search engine optimization (SEO)
- Social Media Marketing (SMM)
- Google Ads
- Presentation skil
- Email Marketing
- Content Marketing
- Time management
- Communication
- Local SEO

EDUCATION

Diploma in Digital Marketing

Placementer Acadmy in Calicut

2026

Computer Science

Govt.HSS School Atholi

ADDITIONAL INFORMATION

- Language: English, Malayalam, Tamil
- **Certifications:** Hubsport, Google ads, meta ads